**Product Seller Contact Letter Templates**

Subject: Interview Request, from [your name/company].

Dear [NAME],

My name is [name] and I own [name of company] where I specialize in [niche that you focus on].

I’m excited about [name of THEIR product] because:

* List reasons
* Why you’re excite about
* The product(s) they sell
* And how your audience will benefit.

I’m hoping you’d be available for a quick interview to help me promote [name of product] and really share the benefits with my audience. We can do the interview anytime it suits your schedule and I’d be happy to send over the questions I’d like to discuss beforehand.

Please let me know if you’re available to speak next week [dates and times]. Or if there’s a better time, I’m sure we can work something out. Thank you for your time.

Warm regards,

[YOUR NAME]

Subject: Special Offer/Coupon Request for [Product name/company from [your name/company]

Dear [NAME],

My name is [name] and I own [name of company] where I specialize in [niche that you focus on].

I’m excited about [name of THEIR product] because:

* List reasons
* Why you’re excite about
* The product(s) they sell
* And how your audience will benefit.

I’d love to be able to offer a [special deal/coupon] to help me promote [name of product] and really share the benefits with my audience. I am thinking of something like:

* Give a few examples of
* What you might like to offer
* To your audience
* [Coupon Code]
* [Bundle package of Products]

I’m open to your ideas and suggestions too. Thank you for your time.

Warm regards,

[YOUR NAME]